



LOAGHTAN BOOKS NEWS



www.loaghtanbooks.com

ISSUE 14, APRIL 2015

In like a lamb?

Many of you will know the old weather saying ‘March comes in like a lion and goes out like a lamb’. With our new book *Three Legs Good* it was rather the other way round. Read on...



One of the photographs we didn't use in *Three Legs Good*. It shows the triskelion gracing the front of the Manx parliament building. For obvious reasons the building is affectionately known as ‘the wedding cake’

Three Legs... excellent!

We didn't have a major launch for *Three Legs Good*, as early March, with its storms and rain, didn't seem a good time to tempt people to leave their nice warm homes. Consequently the publication was quiet with us merely contacting retailers to let them know the book was available.

We were rather surprised by the reaction! Of course we thought the book might appeal to readers as the Three Legs is (are?!) an important Manx symbol. The media also took an interest, with two interviews on Manx Radio, and illustrated features in both of the Manx weekly newspapers. Orders started pouring in.

Gratifying though all this is, we're not so conceited as to think that *Three Legs Good* is the best thing since sliced bonnag. The weather discouraged much else from happening at the time, so the media welcomed the book as News!

P.S. Bonnag is a traditional Manx bread made with buttermilk and is absolutely delicious.

Pole to Pole

It's always nice to know which countries show most interest in our website and we recently noticed a surge in visits from Brazil. Not being aware of anything we publish being relevant to South America we investigated further.

It seems that much of the interest from Britain is routed through a Brazilian server.

Norway shows quite a lot of interest too, but sadly not always because of *What Nobody Sees*, our translation from Norwegian. Many people who contact us from Norway want to buy sheep...

No, that's NOT a spelling error...

Just squeezing in under the wire, is our new book *By Whing to Port Soderick*. For nearly fifty years, in the late 19th and early 20th centuries, a tramride for tourists clung to the cliffs and leaped across sea coves as it snaked its way from Douglas to Port Soderick about four miles to the south. *By Whing to Port Soderick* tells something of its history.

Delivery was... er... a challenge. The island celebrates its heritage railways in July so the book was planned for

that. Then we heard that there was a ‘Rush-hour on the Railways’ event on at Easter. Easter was early April. The book was due in early May. Problem! Timetables were re-scheduled, printers were telephoned, deliveries were organised (good weather hoped for). The book arrived in time. Just! In fact on Maundy Thursday...

For those of you who wish to buy a copy through our shop, we've even managed to update the website – phew!

Happy Easter, Sara

Quote of the day

The Milky Way is known to the Manx as *Raad Mooar Ree Goree* or Great Way of King Orry... Seven sites around the Isle of Man have been designated ‘Dark Sky Discovery Sites’, the highest concentration of such sites within the British Isles, and more are planned...

Pages 89-90, *Sites & Stories*