



# LOAGHTAN BOOKS NEWS



www.loaghtanbooks.com

ISSUE 5, JANUARY 2013

## Happy New Year!

Are you tired of people wishing you a Happy New Year? Sorry about that! But a new year is a time for reflecting on what's happened over the year that's passed and planning for the next one. A year ago this newsletter didn't exist. During 2012 our total of published books increased by three. In the coming year at least two more books are scheduled for publication as well as regular updates to our website and via this newsletter. Exciting times.

### Netting interest

Many readers of *Loaghtan Books News* will have looked at our website, but perhaps haven't done so recently? It's grown quite a lot of late. Apart from information about our books, we've also added pages giving some of the independent reviews they have received, and included a few of the articles we've written for various magazines. If you want to look at earlier issues of our newsletter, you can do that too.

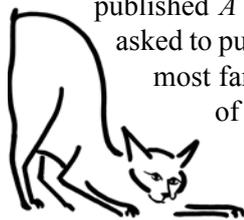
Do revisit; it would be good to see you again.

### Do you know?

Some of the first British troops to learn of the allied invasion of Normandy were probably the Demonstration Battery touring the US: 'The shipping there was intriguing, with strange craft I'd never seen before. Huge tank-landing craft like liners with a drop stern, concrete ships and troop-landing craft. We didn't realise it at the time but we were having a preview of some of the units which were to take part in the second front invasion of Europe. Tom Metcalf was to see these craft again the following year when he took part in D Day.' *Invading America, 1943*, page 93

### Tales of the Tailless

Something of an unusual departure for us, but, having published *A Brief History of the Isle of Man*, we were asked to put together a booklet on possibly the island's most famous attraction - setting aside the TT races of course.



*A De-tailed Account of Manx Cats* will be published in March; look on our website for more, er... details.



The above illustration was drawn by the author Anne-Pia's uncle, a professional court illustrator for the press. Anne-Pia helped crew the tall ship *Lord Nelson*; the illustration shows her in the crow's nest and can be found on the back cover of *What Nobody Sees*.

### Spreading the word?

One of the things about running a small business is that you have a much better idea of where your customers come from than is often the case with larger rivals. However it often surprises us that people with whom we've been in touch, then order from us through distributors, such as Amazon. Middle men must make a profit somewhere, and it's often out of our customers, either by charging individuals postage or by selling on to bookshops at a bigger discount than we charge. We almost always ship either the day we receive the order, or the following day, and don't charge postage within the British Isles. If you request it, we will also giftwrap the item free of charge. Discounts may be negotiable! So... talk to us direct, it will probably benefit both you and us and we're quite friendly.

Best wishes Sara

### Quote of the day

It's astonishing to think that, until 1940, very few people had seen the vapour trails of aeroplanes or knew what they were. *Dear Ray*, page 28.